

GERPISA

Réseau International
International Network

13th GERPISA International Colloquium 13^{ème} Rencontre Internationale du GERPISA

Productive Organizations, Employment Relationships, Financialisation : Specificities of the Automotive Industry

*Organisation productive, relation salariale, financiarisation :
les spécificités de l'industrie automobile*

June 16-17, 2005

**Paris, Ministère de la Recherche
(1, rue Descartes, Paris 5^{ème})**

PROVISIONAL PROGRAMME

THURSDAY, JUNE 16TH 2005

9h00 *Welcome of participants*

9h30-12h30 : Plenary session (amphi. Poincaré)

9h30 Introduction

Yannick LUNG (GERPISA, GRES-IFReDE, University of Montesquieu – Bordeaux 4, France)

9h45 Session 1

**Opening session : Productive Models analysis as part of socio-economic models analysis :
progress of the GERPISA 4th programme “Variety of capitalism and diversity of productive
models”**

Chair : Giuseppe VOLPATO (University of Ca' Foscari, Venice, Italy), discussant : Robert BOYER (CEPREMAP, EHESS,
Paris, France)

Yannick LUNG (GERPISA, IFReDE-GRES, University of Montesquieu – Bordeaux 4, France)

**L'articulation entre la diversité des modèles productifs et la variété du capitalisme. Une revue de la littérature et
une mise en perspective à partir du cas de l'industrie automobile**

Bruno AMABLE (CEPREMAP, Paris, and University of Paris X – Nanterre, France)

The Diversity of Socio-Economic Models

Bernard JULLIEN (IFReDE-GRES, University of Montesquieu – Bordeaux 4, France) and Andy SMITH (CERVL, IEP of
Bordeaux, France)

Studying the Politics of European Industry : A Political Institutionalist Approach to Economics

11h15 *Coffee break*

11h30 Open discussion

Chair : Giuseppe VOLPATO (University of Ca' Foscari, Venice, Italy), discussant : Robert BOYER (CEPREMAP, EHESS,
Paris, France)

12h30 *Lunch*

14h00-17h45 : Parallel sessions

14h00 Session 2 (amphi. A)

Productive organization I

Chair : Benoît WEIL (CGS, Ecole des Mines de Paris, France), discussant : Vincent FRIGANT (GRES-IFReDE, University of Montesquieu – Bordeaux 4, France)

Carolina ANDRADE and João FURTADO (Department of Production Engineering, Polytechnic School, University of São Paulo, Brazil)

Outsourcing in Different Production Models: Elements for a Comparison among Electronics, Pharmaceutical and Automobile Industries

Bruce BELZOWSKI (University of Michigan, OSAT – UMTRI, USA)

New Competition Realities in the Automotive Industry Supply Chain Management

Bart KAMP (Resource analysis, Belgium)

Dedicated Relationships between Automotive Suppliers and Car Constructors – Testing the Flagship / 5 Partners Model

Session 3 (amphi. B)

Employment relationship I : long run evolutions and new trends in automotive and other industries (1)

Chair : Ulrich JUERGENS (WZB, Germany), discussant : Elsie CHARRON (CSU, CNRS, France)

Andrew DANFORD, Michael RICHARDSON and Paul STEWART (University of West of England, Bristol Business School, School of Human Resource Management, UK)

The Legacy of Industrial Relations in the British Automobile and Aerospace Industries 1950—1982

Christian SANDIG (Friedrich-Alexander-University, Erlangen, Germany)

Work and the Automobile Industry

Dario MIYAKE (Department of Production Engineering, Polytechnic School, University of São Paulo, Brazil)

A Turnaround in the Japanese Electronics Industries: The Shift from Belt Conveyor Line to Work-Cell Based Assembly Systems to Cope with Increasing Demand Variation and Fluctuation

Session 4 (amphi. Poincaré)

Financialisation I : Concepts of financialisation

Chair : Stefano SOLARI (University of Padova, Italy), discussant : Claude DUPUY (GRES-LEREPS, University of Toulouse 1, France)

Bruno JETIN (North Paris University – Paris 13, CEPN Centre for Economics, France)

Régime d'accumulation sous domination de la finance : une revue de la littérature

Ismail ERTURK, Julie FROUD, Sukhdev JOHAL, Adam LEAVER and Karel WILLIAMS (University of Manchester, School Accounting & Finance/ Royal Holloway Management School, Surrey, UK)

Branded Capitalism : a Cultural Economy approach to Financialisation

15h45 *Coffee break*

16h00 Session 5 (amphi. A)

Productive organization II

Chair : Mario SALERNO (Polytechnic School, University of São Paulo, Brazil), Discussant : Olivier HIRT (GERPISA, University of Evry / CGS, Ecole des Mines de Paris, France)

Vincent FRIGANT (IFReDE-GRES, University of Montesquieu – Bordeaux 4, France)

Les enjeux de la modularisation pour les équipementiers

Takahiro FUJIMOTO and Dongsheng GE (University of Tokyo, Japan)

The Architectural Attributes of Auto Part and Transaction Patterns on Design Drawings

Blanche SEGRESTIN (CGS, Ecole des Mines de Paris, France)

Partnering to Explore : The Renault-Nissan Alliance as a Forerunner of New Cooperative Patterns

Session 6 (amphi. B)

Employment relationship I : Long run evolutions and new trends in automotive and other industries (2)

Chair : Koichi SHIMIZU, discussant : Elsie CHARRON

Ulrich JUERGENS, Martin KRZYWDZINSKI and Christina TEIPEN (WZB, Berlin, Germany)

Governance Compromises on the "Labour Nexus" in Germany - New Trends in Three Industries

Ludger PRIES (Rüth-Universität Bochum, Germany)

The New Concession Bargaining in the European Automobile Industry

Jorge CARRILLO (Colegio de la Frontera Norte, Tijuana, Mexico)
From Analog to Digital TV Industry. Productive Chains and Labor Markets in Mexico
Lu ZHANG (The Johns Hopkins University, Department of Sociology, Baltimore, USA)
Globalization, Market Reform and Changing Labor Politics in China's Automobile Industry

Session 7 (Poincaré)

Financialisation II : Current conjuncture : what's new and different ?

Chair : Bruno JETIN (North Paris University – Paris 13, CEPN Centre for Economics, France), discussant : Sukhdev Johal (University of London – UK)

Mariano LAPLANE (Unicamp, Campinas – SP, Brazil)

Financialisation and Brazil

Ismail ERTURK, Julie FROUD, Stefano SOLARI and Karel WILLIAMS (University of Padova, Italy / University of Manchester, School Accounting & Finance/ Royal Holloway Management School, Surrey, UK)

The Reinvention of Prudence: Changes in Household Savings under Financialisation

Claude DUPUY (GRES-LEREPS, University of Toulouse 1, France)

Shareholder Investment Horizons and Models of Capitalism

17h45 *Break*

18h00-19h00 : Special session : Film on Nissan (amphi. Poincaré) [to be confirmed]

18h00 Session 8

Chair : Yannick LUNG (GERPISA, IFRéDE-GRES, University of Montesquieu – Bordeaux 4, France)

Jean-Pierre DURAND and Joyce SEBAG (Centre Pierre Naville, University of Evry, France)

Film « Nissan, une histoire de management » (32min.), followed by a discussion

19h00 *Cocktail*

FRIDAY, JUNE 17TH 2005

9h00-12h45 : Parallel sessions

9h00 Session 9 (amphi. A)

Productive organization III

Chair : Giulio CALABRESE (CERIS-CNR, Turin, Italy), discussant : Jorge CARRILLO (El Colegio de la Frontera Norte, Tijuana, Mexico)

Fabienne PICARD and Nathalie RODET-KROICHVILI (RECITS, University of Technology of Belfort-Montbéliard, France)

Le défi de la conception collaborative dans l'automobile : au-delà de la maquette numérique, repenser l'organisation autour des communautés

Souad LATORRE and Jean-Marc POINTET (CCIP, Paris, France)

L'apport des TIC dans les processus de conception-production. Application aux industries automobile et aéronautique

Markus C. BECKER (CNRS-BETA, Strasbourg, France), Pascale SALVATORE and Francesco ZIRPOLI (Università di Salerno, Italy)

Organisational Implications of Virtual Simulation Tools Adoption in the Automotive Industry

Ruy QUADROS, Flávia CONSONI, and Rubia QUINTAO (GEMPI/DPCT/Unicamp, Campinas – SP, Brazil)

Cooperative Research between Firms and Research Institutions : a New Look into R&D in the Brazilian Automotive Industry

Session 10 (amphi. B)

States and Politics in the Automobile Industry I : Company governance compromise

Chair : Yves COHEN (CRH-EHESS, Paris, France), discussant : Tommaso PARDI (EHESS-CSU, Paris, France)

Thomas FETZER (European University Institute HEC/1, Italy)

Driven Towards Transnationalisation. British and German Trade Unions at Ford and Opel-Vauxhall, 1950-1990

Andrea TAPPI

Francoism and Fordism: Organization of Work and Industrial Relations in a Large Spanish Corporation: Seat (1950-1980)

Ferruccio RICCIARDI (EHESS – State University of Milan, Italy)
Neo-Capitalism and State-Owned Corporations. Governance, Consent and Management at the Istituto Di Ricostruzione Industriale (IRI), 1943-1963

Session 11 (Poincaré)

Financialisation III : Impacts on industrial firms (1)

Chair : William LAZONICK (INSEAD, France), discussant : Bruno JETIN (North Paris University – Paris 13, CEPN Centre for Economics, France)

Mariano LAPLANE and Fernando SARTI (Unicamp, Campinas – SP, Brazil)

The Impact of Financialisation on Productive Models and Profit Strategies in the Brazilian Automotive Industry

Jean REDIS (ISTM, France)

Gouvernance et politique de financement de PSA (1960-1996)

Julie FROUD, Adam LEAVER, Sukhdev JOHAL and Karel WILLIAMS (University of Manchester, School Accounting & Finance/ Royal Holloway Management School, Surrey, UK)

Adding Finance: measurement, weight and heterogeneity

10h45 *Coffee break*

11h00 Session 12 (amphi. A)

Productive organization IV

Chair : Ekkehard ERNST (Bielefeld Universität and OECD), discussant : Andy SMITH (CERVL, IEP of Bordeaux, France)

Noémie BEHR and Gilles LEBLANC (Ecole des Mines de Paris, CERNA, France)

Institutional Diversity of the Water Supply and Sanitation Sector in Europe: How to Compare the Institutional Arrangements within the ESEMK Project?

Anne ISLA, Catherine BARON (GRES, University of Toulouse, France)

Vers une analyse de la variété des « public utilities » en Europe

Session 13 (amphi. B)

State and Politics in Automobile Industry II : State, public policies and multinational companies

Chair : Patrick FRIDENSON (CRH – EHESS, Paris, France), discussant : Sigfrido RAMIREZ (EHESS and the European University Institute, Florence, Italy)

Jean-François GREVET (University of Lille, France)

Entreprises et Etat dans l'industrie automobile française : le cas du poids lourd (1945-1975)

Jean-Christophe DEFRAIGNE (University of Metz, France)

Economies d'échelle, politique industrielle des champions nationaux et emergence de champions européens : le cas de l'industrie automobile

Federico PAOLINI (University of Siena, Italy)

A Country on Four Wheels. The Car and Society in Italy (1950-1974)

Session 14 (Poincaré)

Productive models in other sectors

Chair : Bruce BELZOWSKI (University of Michigan, OSAT-UMTRI, USA), discussant : Yannick LUNG (GERPISA, IFRéDE-GRES, University of Montesquieu – Bordeaux 4, France)

Marie CORIS (IFReDE-GRES, University of Montesquieu – Bordeaux 4, France)

Le schéma d'analyse des modèles productifs peut-il voyager vers d'autres secteurs ?

Matthieu MONTALBAN (IFReDE-GRES, University of Montesquieu – Bordeaux 4, France)

Financiarisation et modèles productifs : quelques propositions à partir du cas des industries pharmaceutiques et de la santé

William LAZONICK (INSEAD, France)

Evolution of the New Economy Business Model

Afonso FLEURY (Department of Production Engineering, University of São Paulo, Brazil) and Maria Tereza LEME FLEURY (School of Economics and Business Administration - University of São Paulo, Brazil)

Productive Models : are IT Industries Creating a New Paradigm ?

12h45 *Lunch*

14h00-15h45 : Parallel sessions

14h00 Session 15 (amphi. A)

Productive organization V

Chair : Bernard JULLIEN (IFReDE-GRES, University of Montesquieu – Bordeaux 4, France), discussant : Noémie BEHR (Ecole des Mines de Paris, CERNA, France)

Benjamin MORISSE and Lionel LE NIGNOL (Groupe ESSCA, France)

Marchés et politiques-produit dans l'automobile

Marc PRIETO (University of Rouen, France)

An Empirical Study of the European Car Sector: a Convergence Analysis

Session 16 (amphi. B)

Employment relationship III : Employment relationship and the reconfigurations of production systems in the automotive industry

Chair : Ludger PRIES (Rühr-Universität Bochum, Germany), discussant : Paul STEWART (University of West of England, UK)

Uichi ASAO, Eishi FUJITA, Hikari NOHARA, Masaki SARUTA and Yutaka TAMURA (Tohogakuen University/ Nagoya-City University/ Hiroshima University/ Chukyo University, Japan)

The Production System and its Social Conditions : The Comparative Study of Different Transformations of Ford Production System in Sweden and Japan

Hiroshi KUMON (Hosei University, Japan)

The Evolution of the Transfer Pattern of the Toyota Production System: Toyota's European Operations

Session 17 (amphi. Poincaré)

Financialisation IV : Impacts on industrial firms (2)

Chair : Attila HAVAS (Institute of Economics Hungarian Academy, Hungary), discussant : Mariano LAPLANE (Unicamp, Campinas – SP, Brazil)

Sylvain MOURA (IFReDE-GRES, University of Montesquieu – Bordeaux 4, France)

Distribution de valeur pour l'actionnaire chez les producteurs d'armes : le cas des leaders mondiaux

Julie FROUD, Adam LEAVER, Sukhdev JOHAL and Karel WILLIAMS (University of Manchester, School Accounting & Finance/ Royal Holloway Management School, Surrey, UK)

General Electric: The conditions of Success

15h45 *Coffee break*

16h00-17h30 : Plenary session (amphi. Poincaré)

16h00 Session 18 (amphi. Poincaré)

Closing session : conclusive remarks and work programme

Chair : Patrick FRIDENSON (CRH – EHESS, Paris, France), discussant : Olivier HIRT (GERPISA, University of Evry / CGS, Ecole des Mines de Paris, France)

Round table

Bruno AMABLE (CEPREMAP, Paris, and Université of Paris X – Nanterre, France)

Bruce BELZOWSKI (University of Michigan, USA)

Michel FREYSSENET (GERPISA, CSU-CNRS, France)

Takahiro FUJIMOTO (University of Tokyo, Japan)

Attila HAVAS (Institute of Economics Hungarian Academy, Hungary)

Yannick LUNG (GERPISA, IFReDE-GRES, University of Montesquieu – Bordeaux 4, France)

Koichi SHIMOKAWA (Tokaigakuen University, Japan)

17h30 *End of colloquium*