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**GLOBALIZACIÓN TECNOLÓGICA Y FORMAS DE COORDINACIÓN INTRA-
EMPRESA EN EL SECTOR AUTOMOTRIZ:
EL CASO DE DELPHI-MÉXICO¹**

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This paper analyzes the process of reconfiguration of Delphi in North America's region. Delphi is one of the most conspicuous examples about the process of productive integration in NAFTA, as well as model of technological learning and upgrading in an emergent country.

Delphi is not only a global player of auto parts in the automobile industry but is the main global producer of components and integrated systems. It also plays a central role in the production, the employment and in the establishment of industrial plants in Mexico.

At the end of the seventies, Delphi began as any traditional assembly industrial plant in Mexico, but in the eighties it transformed to a modern industrial agglomeration. At the middle of the nineties Delphi evolved to a world center of manufacture, and became an innovative firm, with design activities, research and development, and with higher autonomy from their parent company. Although the key role of Delphi in Mexico continues being a manufacture (or cost

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center), different activities with more added values have been relocated to this country, mainly in the area of the border region.

Due the U.S. economic deceleration, and their negative impact on the automobile industry, the dynamism of the process of learning and innovation of this firm seems uncertain. This type of problematic will be develop in this paper, as well as some of the employment and production effects in the three NAFTA countries. Also the possibilities of growth of the firm will be emphasizing in Mexico.