

GERPISA

The international network of research in social sciences on the automotive industry
<http://gerpisa.org/>

SPECIAL ISSUE

International Journal of Automotive Technology and Management (Inderscience) publishes a special issue selected from papers presented during the colloquium.
<http://gerpisa.org/node/5626>

YOUNG AUTHOR PRIZE

The Young Author's Prize of GERPISA, consists of the publication of the winning paper in a special issue of IJATM and a €1500 award.
<http://gerpisa.org/en/node/3705>

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The Transformations of the Global Auto Industry

Digitalisation, Ecological Transition and the Impact of the COVID-19 Crisis

29th Gerpisa International Colloquium

14-18 June 2021 / Virtual

Call for papers

Organizers:

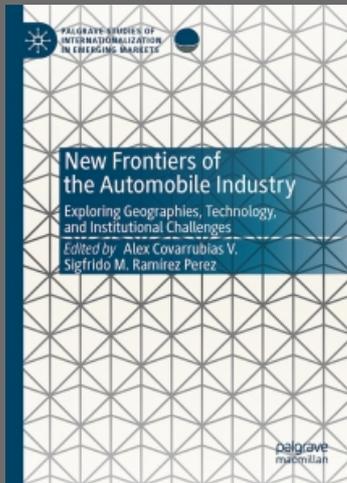
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Lorenza Monaco (ENS-Paris-Saclay, Gerpisa)
Tommaso Pardi (IDHES-ENS Paris-Saclay, Gerpisa)

Program Committee:

Bruce Belzowski (Automotive Futures, University of Michigan Transportation Research Institute (Retired)), Juan Sebastian Carbonell (ENS Paris-Saclay, Gerpisa), Alex Covarrubias (El Colegio de Sonora), Adriana Marotti (University of São Paulo, FEA), Giuseppe Giulio Calabrese (CNR-Ircres), Roberto Marx (University of São Paulo, Ecole polytechnique), Thomas Klier (Federal Reserve Bank of Chicago), Lorenza Monaco (ENS-Paris-Saclay, Gerpisa), Tommaso Pardi (IDHES-ENS Paris-Saclay, Gerpisa), Martin Krzywdzinski (WZB), Jorge Carrillo-Viveros (El Colegio de la Frontera Norte), Sigfrido Ramirez (Max Planck Institute for European Legal History Frankfurt), Mike Smitka (Washington and Lee, retired), Margherita Russo (UNIMORE), Boleslaw Domanski (Jagellonian University), Hua Wang (Emylon Business School), Stéphane Heim (Kyoyo University), Vallejo Bertha (University of Johannesburg).

Deadline for proposals:

March 15th, 2021
Submission online: <http://gerpisa.org/en/node/6237>



<http://gerpisa.org/node/5680>



<http://gerpisa.org/node/5626>

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The 2021 Colloquium will build on our previous research streams, namely the changes occurred in the global auto industry in terms of product architecture, value chains and labour relations, and the wider industry eco-systems, and will continue to investigate key transformations like the electrification, the broader ecological transition, the digitalisation of the sector and the future of work in the industry.

In addition, this year's Colloquium will also aim to analyse whether and to what extent the COVID-19 crisis has accelerated or halted such changes. We thus welcome proposals on policy measures designed to contain the crisis in the industry, and on the social and political impact of the pandemic, with special reference to increasing inequalities and the changing labour scenario.

This call is organized in three sub-themes of research:

1. New product architectures: electrification, digitalisation and the impact of COVID-19

Key topics: EVs, AVs, connected cars and their related technologies and innovations; their conception, production and distribution; alternatives technologies (biofuel, NGV, etc.); country strategies (e.g. China, USA); company trajectories (OEMS, global and national suppliers, new entrants etc.); profit strategies and product policies; productive organizations; integral vs modular product architectures; global platforms organization and governance; platform economy and related product-services; COVID-19 and its impact on digital transformation and ecological transition of the industry.

2. New value chains architectures and labour relations: digitalisation, globalisation, de-globalisation and the future of work

Key topics: the transformation of global value chains; the impact of new technologies on transnational manufacturers; industrial and innovation policies; economic, functional and social upgrading (downgrading); trade policies, FTAs and neo-protectionism; the future of work and the impact of digital technologies on work and employment; working conditions; upskilling – deskilling; training; organizing labour; restructuring; autonomy and control at work; decent work; impact of COVID-19 on global supply chains, employment structures and labour relations; labour responses to the COVID-19 crisis

3. New eco-system architectures: transitioning to a 'green' industry and embedding the automobile in societal and political contexts

Key topics: new mobility models and their implications for the automotive eco-system; new business models for mobility providers; endorsement, acceptance or resistance towards new mobilities by users and workers; the role of old and new actors; public policies and regulations (local, national, and global) and their impact on the industry at the national and global level; work and labour in platform economies; ecological transition and environmental policies; ecological transition and changing mobility patterns.

A selection of the best papers presented during the colloquium, including the winner of the young author's prize will be included in a special issue of the International Journal of Automotive Technology and Management (IJATM).

Online submission: <http://gerpisa.org/node/6237>

Deadline: 15th of March 2021.